The biggest thing I have noticed with the introduction of our customer service training, our brand new uniforms and the new senior ambassador roles– all of the feedback has been really great.

There has been heaps of interest in the program. In fact, some career practitioners and other universities have been asking what’s changed at La Trobe?

They’ve noticed that we’ve become much more proactive approach, with more leadership opportunities and a student centred approach to recruitment the programs just become a lot more authentic.

There is definitely a different vibe because of all these changes;

the new uniform,

leadership opportunities,

increased presence at events –

it’s really part of the history of La Trobe and it’s such an experience to be a part of.

It’s really nice to be part of a program that is achieving such great heights - and we know this, because the market is giving us the feedback. All the things that are happening throughout La Trobe are having a positive impact on both our students and our future students.

So the feeling that I and my team have is...WOW.....this is working – but it’s the people here at La Trobe that are making it work.

I love the feeling of going to a university event or a school expo and seeing our banner and our brand. It’s a really good feeling to put on my uniform and I’m proud to be a part of La Trobe and representing the brand.